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1926
A.G. BRITSCH PROP'R

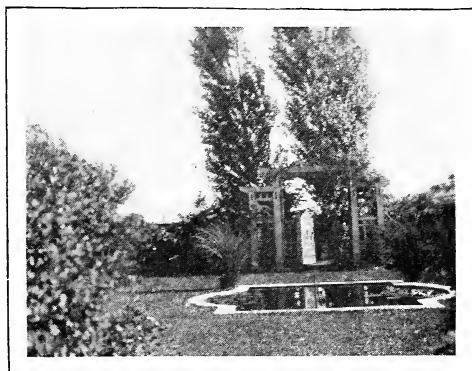
Wales Road Garden

Toledo. Ohio

Sta. A. Box 53



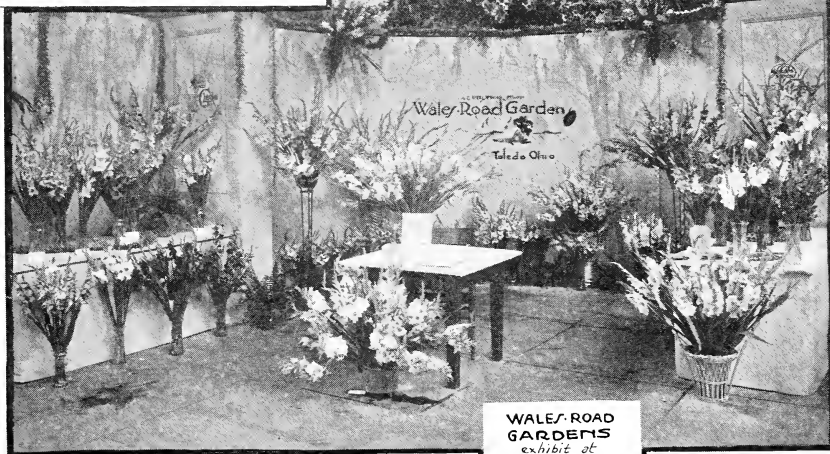
"WORTH WHILE"
GLADS.



The Approach
to Our Trial Gardens



At Left
Our modern Power Plant
and Storage House



GENERAL INFORMATION

At "BRIE BLAN" the country home of A. G. Britsch (proprietor of Wales Road Gardens) may be seen during their blooming season the really "WORTH WHILE" Peonies, Iris and Gladioli, here; each year the new introductions of the world's best hybridizers are planted for observation along with the old standards that have proven worthy in the Trial Gardens. The varieties thus selected are grown on as a part of the stock of the Wales Road Gardens, where the standard Commercial varieties as well as the newer additions are grown for the wholesale and retail buyer.

We grow a large acreage of the standard varieties at Wales Road Gardens and offer them in all sizes and bulblets at wholesale, while we exert every care to have our stock absolutely true to name we can not be responsible for results other than to replace stock found untrue or refund the purchase price.

We wish to establish a confidence with you and expect to earn it by our method of fairness in our business relations, giving you that which we know will give you the desired result. Varieties that are true, good healthy stock, at the right price, and want you to feel at liberty to ask our service in aiding you with your growing problems at all times.

We extend to all a cordial invitation to visit our Exhibition and Trial Gardens, located on Wales Road, just beyond the city limits, East Toledo.

ROUTE: To end of Oak street, jog right, left on Tracy street $\frac{3}{4}$ mile to Wales Road, turn right to Gardens; or, drive one mile south from Miami street on Oregon Road, turn left on Wales Road.

TERMS OF SALE

PRICES: The prices listed on gladiolus bulbs are for one blooming size bulb; 12 bulbs at ten times the price per single bulb (one Variety); 100 bulbs at eight times the dozen price (one Variety); 25 bulbs at the hundred rate. Smaller bulbs and bulblets can be furnished of most varieties listed. Half Size Bulbs (i. e. bulbs from one-half inch to one inch in diameter) at one-half the large bulb price. We will not substitute unless requested to do so. Please state in your order whether to substitute smaller bulb, a similar variety, or to refund your remittance.

TERMS: Net Cash with all orders. A deposit of 25% of the amount of order will hold for future delivery. No charge for package and post free to all parts of the United States or Canada, when order amounts to \$1.00 or over, otherwise add 10%.

"*Rozan*"

Hobby Leads To National Flower Reputation



From a hobby which was started with the purchase of one dozen gladiolus bulbs 12 years ago, A. G. Britsch of the Wales Road Gardens has developed a flower business which has earned a national reputation. At that time Britsch, who was operating a farm on Wales road specializing in the cultivation of cucumbers, bought a dozen bulbs to beautify a patch in front of his home. He became so interested in the cultivation of flowers that now he buys his cucumbers from somebody else and counts his gladiolus bulbs in the millions.

Britsch, artistically inclined, spent some years in the study of sculpture, but now, instead of modeling in clay, he models in living flowers, and extracts a great deal of pleasure from developing different colors and varieties of gladiolus, peonies and irises. He does this by a method which is known in floriculture as hybridizing. Taking the pollen from one plant and carrying it to another.

20 ACRES OF FLOWERS

In this farm he has 20 acres of gladiolus, which now present a picture that is a riot of color and beauty. In addition he has three acres of peonies and two of irises. He estimates that he has between eight and ten million gladiolus bulbs. In his system of development, it usually requires three years to develop a big bulb for market purposes.

The increasing popularity of flower growing has caused the cost of the rarer varieties to mount. In his peony fields, Britsch has roots of the Mrs. Edward Harding white peonies that cost \$100 per root and of the President Wilson shell pink peonies that cost \$50 per root. In the iris field he has Dominion seedlings that range up to \$100 a root, depending on color, texture and size of the blossoms.

SELL IN BIG LOTS.

Britsch sells his bulbs in all parts of the country, selling in lots up to 100,000 bulbs at a time, to jobbers and retailers. Most of his farm-land that formerly was devoted to the cultivation of vegetables and plant fruit, has been planted in flowers, in the greenhouses have been sold hold to other persons.

Britsch recently staged the National Gladiolus Show in Rochester the early part of this month, when the delegates to the American Gladiolus Convention showed their choicest blooms. At the Toledo Flower Show, which will be staged in the Chamber of Commerce next Friday and Saturday, and to which all Toledoans are invited, Britsch will put on practically the same exhibit as he did in Rochester. He has 250 to 300 varieties of gladiolus. Britsch's gardens are located on a mile beyond the end of Oak-st. Toledo visitors are always welcome. To

It's "gladiolus" — officially, authoritatively, singularly and plural—so says Al G. Britsch of the Wales Road Gardens, who recently returned from the National Growers in Rochester. At that convention the difficult from all parts of the country recognized the difficulties that had come with the attempts to pronounce gladiolus and they found that people were embarrassed by not knowing the correct pronunciation of the word. At the convention it was decided to establish "gladiolus" as the singular and plural.

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A History of “ROZAN”

ITS ORIGIN ITS NAME ITS FLOWER

A product of the Austin Trial Gardens by careful hybridization, and selected by Mrs. Austin as one of her best recent originations.

Announcement of Rose Ann's arrival at our home, three years ago, suggested to Mrs. Austin the shortening of the name to “ROZAN” and so christened the seedling of her choice with our permission. This of course was gladly granted with much appreciation.

“ROZAN” the pink Gladiolus that created so much comment when shown for the first time by Mrs. Austin at the 1925 Show in Rochester, is a wonderful spike of 18 to 20 buds, which open into massive six inch blooms.

This is what Mrs. Austin had to say about it in a letter to us:

“It is the largest and most beautifully colored flower that I know of; but I must not forget to say that it sometimes flakes in strong sunlight. It did the most this year we have ever known it to, and so did many others.

It has a good spike and blooms are placed well, about 18 to 20, and the largest blooms are six inch size, with two rows on a spike. One year we had four strong spikes with immense six inch blooms in double rows; all from one bulb, and not a large bulb either. It is a very valuable variety for hybridizing purposes.”

Fifty Dollars Per Bulb

“*Rozan*”

THE GLADIOLUS

"A FLOWER OF UNIVERSAL FAVOR"

The ease of culture, diversity of color, size and form, the prolonged season of bloom, are all factors that have placed the gladiolus in the front ranks of the flower world. A truly wonderful flower for the garden but unexcelled when cut for indoor decoration.

We have listed in our booklet (with the originator's description) only those varieties of Gladioli which we can supply from our own grown stock, that we may be certain of their blooming true to name, healthy stock, properly grown and cured, that your selected variety may give you the best possible bloom in your own garden next season.

ONE DOZEN BULBS OF ANY VARIETY AT PRICE OF 10

	Each
A. B. KUNDERD (Kunderd) -----	.40
Tall, intensely ruffled flower of a deep cream color. Overspread finest blush pink. Entire lower petals primrose cream flushed pink at edge.	
ADORATION (Kunderd) -----	.30
Very large, grand saffron or Lincoln red, deeper in throat. A grand rare and beautiful self color.	
ADELIN KENT (Diener) -----	.75
Delicate light rose pink, heavily ruffled, throat straw color. This is one of the most ruffled glads in existence.	
ALBANIA (Kemp) -----	.15
One of the best white varieties, large open flowers, extra good.	
ALTON (Kunderd) -----	.30
A wonderful ruffled variety of the finest orange color. A magnificent new gladiolus.	
AMERICAN BEAUTY (Diener) -----	.40
Brilliant American Beauty color with creamy yellow throat. One spike opening a large number of flowers at one time forming an immense bouquet of beauty.	
ANNA EBERIUS (Diener) -----	.10
Deep Rhodamine purple shading to very deep purple in throat, large flowers very well set on spike, a sensation.	
ARISTOCRAT (Bill) -----	5.00
Large strong massive spikes of very delicate coloring. Pale saffron pink flaked deep orange with cream throat and very distinct violet feather. Ruffled.	
ARIZONA ROSE (Kunderd) -----	.10
Fine shade of light old rose almost a self color. Extra fine.	
BARON JOS. HULOT (Lemoine) -----	.10
Deep violet indigo blue, a small flower but of exceptional color.	
BERTREX (Austin) -----	.10
White flowers of extra good substance. Many open.	
BELASCO IBANEZ (Diener) -----	5.00
Very deep dahlia purple, with a lighter stripe through the upper petals. Very large size, an extra fine variety.	

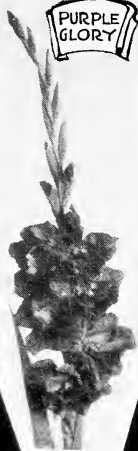
"Rozan" =

BREAK O'DAY (Bill)	15.00
Massive spikes with several flowers opening at a time. Soft pink flushed over a cream ground, the shade deepening at tips of petals. There is a zone of martins yellow on lower petals, with delicate central lines of Brazil red. The most striking extra early variety ever produced.	
BYRON L. SMITH (Kunderd)	.20
One of the best. Most refined lavender pink on white ground. Fine as a cut flower. Color equal to a very choice cattlyea orchid.	
CAPT. A. C. BAKER (Diener)	.05
Rich velvety red with darker center large flowers.	
CAPT. BOYNTON (Boynton)	.50
A fine lavender color with a little darker spot on lower petals. Flowers well placed on spike. A beauty.	
CARMEN SYLVA (Prestgard)	.15
Pure snow white, throat slightly penciled lilac; almost self color. Flowers set on a tall straight stem. One of the finest cut flower varieties.	
CATHERINA	.15
A true lavender, deeper at tips of petals. Strong straight spike with well arranged flowers.	
CATH. COLEMAN (Coleman)	1.50
A rich coral pink with slight throat markings on a deeper tone, strong stiff spike carrying many open flowers.	
CHALLENGER (Kunderd)	.20
Very large and vigorous plant. Giant, dark rich velvety red. Solid color. Extraordinarily fine.	
CHATEAU THIERRY (Vos)	.10
Bright scarlet ground with carmine stripe on lower petals. A very fine spike.	
CHAUTAUQUA RED (Zeestraten)	.25
A most brilliant red. An exceptional large flowered variety.	
CHICAGO WHITE	.05
An early white, lower petals marked with a reddish purple blotch.	
CIRCE	.20
A tall growing variety of blackish red or dark mahogany shade. A fine dark colored gladiolus.	
COLORS (Kunderd)	.35
Of deepest dark wine maroon. Most beautifully mottled and flaked cream.	
CORUNNA (Kunderd)	.30
Large red flower, with an almost coal black throat, an exceptional flower.	
CRIMSON GLOW (Betcher)	.10
One of the most beautiful red glads on the market. A perfect deep rich scarlet with large open flowers of finest form, well placed on spike.	
CULBERA (Kunderd)	.50
White tinted salmon deeper at border.	
DOROTHY McKIBBIN (McKibbin)	.10
A new ruffled pink. A pure appleblossom pink tint, with many flowers open at a time.	

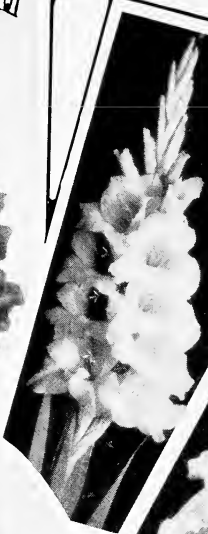
DR. F. E. BENNETT (Diener) -----	3.00
Flame orange, pencil markings on lower petals. Many large flowers open at one time. One of the best.	
DIANA (Zeestraten) -----	.25
A new brilliant red. One of the best early reds in cultivation.	
DUCHESS OF YORK (?) -----	
Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple blue color. Erect stems, vigorous growth and firm substance of flowers. Multiplies very rapidly.	
EARLY SNOWFLAKE (Kemp) -----	.10
A very tall growing variety often producing twenty or more perfect flowers of a rich creamy white. Delicately tinted and flaked rose. A very showy variety.	
E. J. SHAYLOR (Kunderd) -----	.10
Tall, strong plant and very large, beautiful, pure, deep, rose-pink flowers. A grand ruffled variety and good grower.	
ELF (Diener) -----	.20
Lemon yellow when in bud. Open flowers pure white, lip delicate lemon. A perfectly built spike.	
ELKHART (Kunderd) -----	.30
An elegant shade of purple, large flowers on tall straight spikes.	
ELIZABETH TABOR (Hinkle) -----	.50
Early light pink with maroon blotch in throat, tall spike. Many open blooms at one time. Blooms fifty to sixty days from planting.	
ELORA (Burbank) -----	.25
Creamy white with rich cream spots in throat on three lower petals, these spots overlaid with feathering of American Beauty pink. Very early and prolific.	
EMPRESS OF INDIA (Velthuys) -----	.05
Very dark maroon almost black.	
EVELYN KIRTLAND (Austin) -----	.07
Rose pink, darker at edges, fading to a shell pink at center with brilliant scarlet blotches on lower petals. Spikes stand about a foot taller than all others in the field. One of the very best for cut flowers.	
FAIREST WHITE (Kunderd) -----	.40
Purest white, soft pink throat lines. Exceptionally beautiful.	
FAIRLAND (Kunderd) -----	.30
Large well expanded flowers of vermillion scarlet, lower petals beautifully blotched.	
FASTEDIOUS (Bill) -----	.50
Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. One of the fine new Glads. A rather late bloomer.	
FERN KYLE (Kunderd) -----	1.00
A large ruffled flower of finest creamy white, an exceptional cut flower.	
FIRE RIBBON (Kunderd) -----	.20
Tall, with many blooms open at a time. The spike is a long fiery band of glowing red. Magnificent.	
FLORA (Velthuys) -----	.10
Almost pure yellow. Large spike with many open large flowers, strong grower.	

"Rozan" =

PURPLE
GLORY



DIENER'S
AMER. BEAUTY



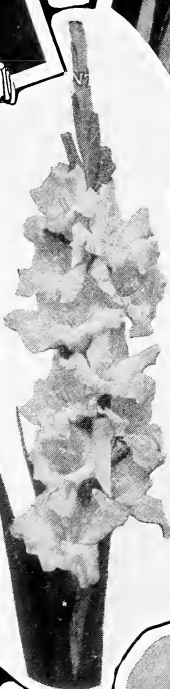
GOLDEN
MEASURE



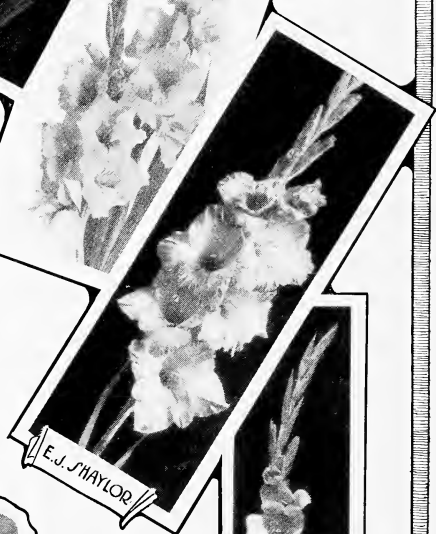
SWEET
LAVENDER



RICHARD
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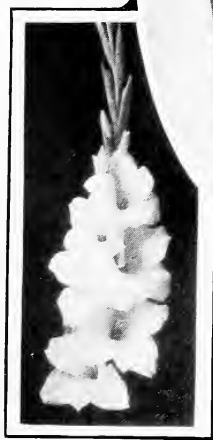
E.J. HAYLOD



MARY FENNEL



CARMEN SYLVA



MARY J. BURKE



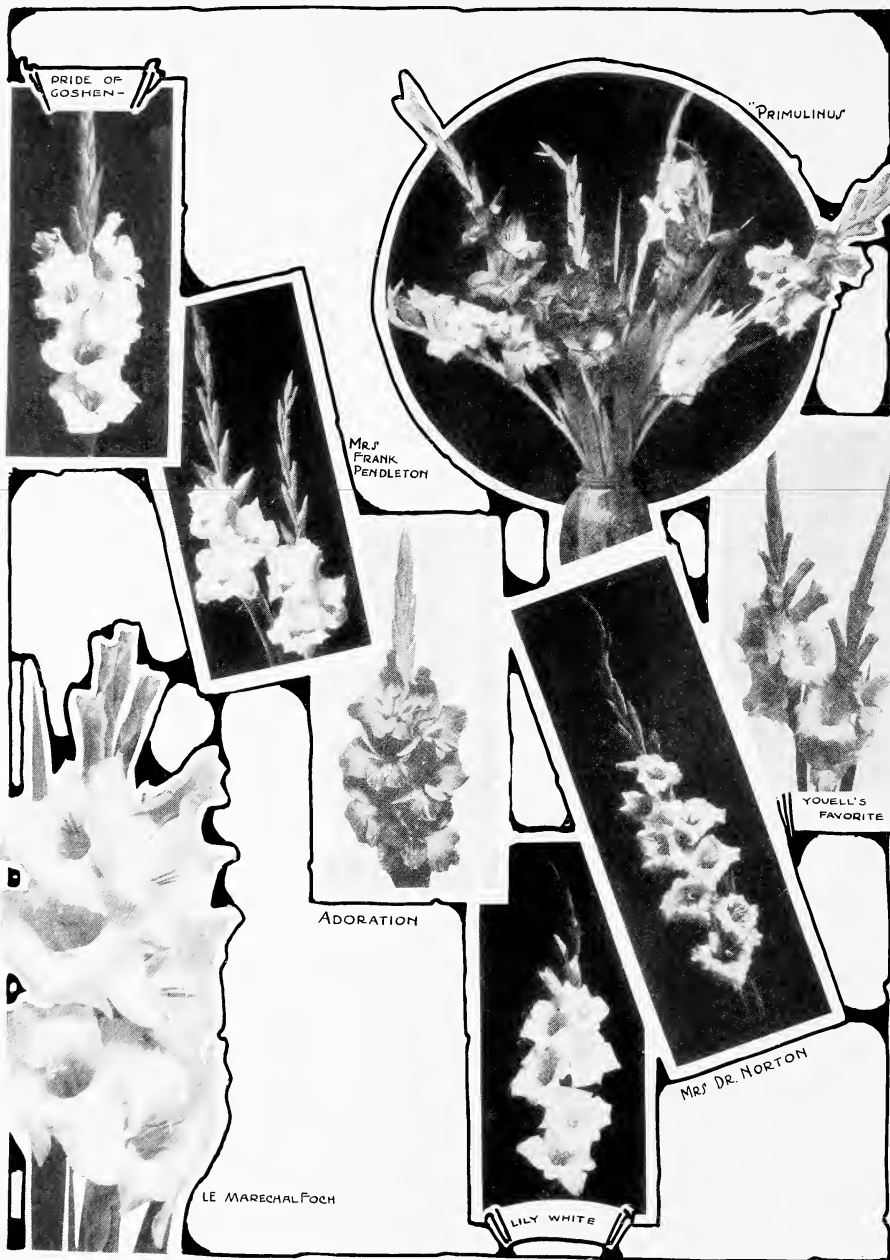
GEN. JOFFREE (Vos) -----	.05
Scarlet red, slightly mottled deeper scarlet. Very early and a good grower.	
GIANT NYMPH (Coleman) -----	.35
A giant in growth and flower, light rose pink with creamy yellow throat. Should be in every collection.	
GLADDIE BOY (Bill) -----	7.00
It is of the semi-primulinus type retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. Spikes have 18 to 20 buds and opening 6 to 8 perfect flowers at a time. The color is distinctive, the general effects being a Grenadine pink gradually blending with straw yellow deep in the center. Petals slightly ruffled.	
GLENDALE (W. B. Davis) -----	.30
A trifle darker than American beauty rose. Unusually good on account of its strength and long keeping quality.	
GLORY OF HOLLAND (Alkemade) -----	.05
White with pink tint in throat, many flowers open at one time.	
GOLD (Hoeg) -----	.25
Pure golden yellow, throat a shade deeper, slightly dotted and streaked. Almost a self color.	
GOLDEN MEASURE (Kelway) -----	.15
Pure golden yellow, with no markings. The best yellow to date. An extra strong grower.	
GOLIATH -----	.20
An improvement on Empress of India. Extra large, purplish maroon. Long spikes with well opened flowers.	
GOLDEN SWALLOW (Austin) -----	.50
A beautiful clear soft yellow with no throat markings. Petals are finely ruffled giving blooms an artistic effect. One of the most beautiful types offered. Lovely when massed.	
GRETCHEN ZANG (Austin) -----	.05
Tall, soft shade of pink blending into scarlet in lower petals. Plant June first for best results. Very prolific.	
HALLEY (Velthuys) -----	.05
A very early salmon pink, good form. One of the old favorites.	
HERADA (Austin) -----	.10
A pure mauve. Good spike with large wide open flowers. Fine growing variety.	
IDA VAN (Kunderd) -----	.10
A most beautiful deep salmon red, or flaming orange pink. Very rich and brilliant color.	
ILLUMINATOR (Hinkle) -----	1.00
A new red and one of the best. Large flower and a good keeper.	
JACOB VAN BEYREN (Heemskerk) -----	.50
Extraordinary violet self-color, well placed on tall perfect spike. 8 to 10 large flowers open at one time, with a color that none other of its class can equal.	
JACK LONDON (Diener) -----	.15
Light salmon with vermillion stripes. Canary yellow throat with ruby stripes. A fine commercial variety. Perfect in every way. Wonderful cut flower variety.	

"Rozan"

J. A. CARBONE (Diener)	5.00
Orange salmon very iridescent, darker shadings toward the outer edges of the petals. Yellow center. One of the largest growing varieties.	
JAP LADY (Prestgard)	1.50
Bishop Purple, velvety blackish blotch in throat, a unique and very attractive color, extra fine in a vase with white or yellows.	
JENNY LIND (Hoeg)	.50
Pure, soft apricot pink, throat pale yellow, the colors blending to perfection. Many blooms open at a time. Exceedingly refined.	
JESSIE	.05
A very early dark red, rather small flowered, but good on account of its earliness.	
KATHERINE F. HESS (Diener)	1.00
Geranium pink showing shadings of flame. Very large flowers.	
K'S MARSHALL FOCH	.40
Finest salmon pink, almost self colored. Many flowers open at a time.	
KUNDERDI GLORY (Kunderd)	.10
Beautiful creamy apricot with light tint of pink, and fine markings of red on lower petals. Ruffled.	
LE MARECHAL FOCH (Van Deursen)	.05
Same color as America but the flowers are very much larger. Very early.	
LEOTA (Coleman)	.20
Geranium pink, suffused rose; creamy white blotched amaranth pink. Large wide open flowers of good substance and form. The color is exceptionally pleasing. One of the best.	
LILLIAN WEBB (Diener)	.05
Strawberry pink with carmine centers, overlaid with maroon and brownish stripes. Slender stems that give the appearance of a lily.	
LILY WHITE (Kunderd)	.10
Pure snow white, very prolific.	
L'IMMACULEE	.10
One of our very best white varieties. An early flower of pure color.	
LOUISE (Wright)	.15
Beautiful shade of bright lavender with a darker center. Large flowers of fine texture.	
LOVELINESS	.15
Creamy white, delicately mottled with very delicate pink. A strong robust grower with fine dark green foliage.	
LUCETTE (Bill)	.20
A new ivory white with lines of faint pink. Good floescense.	
MASTERPIECE (Kunderd)	.50
Rose-red throat lightly marked amaranth purple. Beautiful shade; excellent form.	
MARIE KUNDERD (Kunderd)	1.00
A wonderful white. Very early. Of purest white with an almost invisible soft pink line in center of lower petals.	
MARY PICKFORD (Kunderd)	.15
An extraordinary flower and spike of delicate creamy white, throat sulphur yellow. Stem and Calyx white.	
MARY FENNEL (Kunderd)	.10
Deep lilac, shading paler. Soft primrose yellow throat. Extra fine.	

MAINE (Vos) -----	.50
Pure white faint lavender featherings in throat. A very fine white.	
MARY STEARNS BURKE (Diener) -----	.20
Canary yellow, overlaid with apricot and tinged rose. Deep canary center with ruby throat. Long wiry upright spikes with flowers symmetrically placed.	
MONON (Kunderd) -----	.20
Tall, dark rose pink, flaked darker, and a darker throat. White inner upper throat. Very large and fine.	
MONA LISA (Kunderd) -----	.15
Of palest soft rose pink. Almost pure self color. Gorgeous. Ruffled.	
MISS HELEN FRANKLIN (Kunderd) -----	.05
White with violet stripes on lower petals. Ruffled. Light blue with darker blotch, one of the best blues.	
MR. MARK (Velthuys) -----	.10
MRS. F. C. PETERS (Fisher) -----	.35
Rose violet, carmine blotched on lower petals. A very beautiful new variety.	
MRS. ARTHUR MEEKER (Kunderd) -----	.35
Exceptionally fine, rich deep American Beauty rose color. A very beautiful and unusual color.	
MRS. DR. NORTON (Kunderd) -----	.10
Finest cream pink. A wonderful blend of color. Tall spike that carries its wealth of bloom in fine form.	
MRS. FRANK PENDLETON (Kunderd) -----	.05
Bright rose pink on a pure white ground. A giant blotch of richest carmine red on lower petals. No grander variety in existence.	
MRS. GEO. MOULTON (Kunderd) -----	.10
A large, tall growing variety with wine colored flowers set on a straight spike.	
MRS. FRANCIS FING (Coblentz) -----	.05
A beautiful light scarlet. Very tall, stiff spike.	
MRS. WATT (Crawford) -----	.05
Beautiful clear wine red, an exceptional color, nearly all flowers open at one time.	
MRS. H. E. BOTHIN (Diener) -----	.15
Light geranium pink, heavily ruffled flame scarlet center. Strong well built spikes, first class cut flower variety. One of the loveliest creations in gladioli. A heavy propagator.	
MRS. KRISTIAN PRESTGARD (Prestgard) -----	2.00
Pure white; strong and sturdy.	
MRS. J. K. ARMSBY (Diener) -----	1.00
Coral pink, delicately penciled with vermillion near the edges. Throat cream speckled with ruby. Flowers very large, a great many open at a time, and of lasting quality.	
MRS. LEON DOUGLAS (Diener) -----	1.50
Ground color begonia rose, striped with flame and brilliant scarlet. Lip is pale yellow slightly speckled with ruby. The size of the flowers we believe is the largest in existence and all are very open and well set on the long spike. This is a very beautiful variety.	
MRS. J. R. WALSH (Diener) -----	.50
Heavily ruffled, flesh pink. Three lower petals of flame scarlet shading into a dark ruby at throat. Flowers very large.	

"Rozan"



PRIDE OF
GOSHEN-

PRIMULINUS

Mrs.
FRANK
PENDLETON

ADORATION

LE MARECHAL FOCH

LILY WHITE

Mrs. DR. NORTON

YOVELL'S
FAVORITE

MRS. NEWELL VANDERBILT (Diener)50
Light salmon pink, ruffled. Throat sulphur yellow, mottled and striped with crimson.		
MRS. WM. KENT (Diener)10
Colors ranging from rose to shrimp pink. Throat straw color, mottled with ruby.		
MRS. COTHRAN (Diener)25
Corinthian red and ashes of roses. An odd color but very attractive.		
MYRTLE (Kunderd)10
Tender and delicate pink. The most beautiful pink yet produced in a gladiolus.		
MURIEL (Pfitzer)20
Extra fine light blue with darker blotch. Tall spike.		
NIAGARA (Banning)05
Large open bloom of beautiful cream color with carmine splash in throat. Strong erect spike.		
NEOGA (Kunderd)15
Dark garnet red, deeper throat, ruffled. A rich dark red.		
1910 ROSE (Kunderd)10
Very large flower, pure rose pink of extra fine shade. Narrow white central line on lower petal.		
OPULESCENT (Bill)50
Wonderful spikes of very large pale rose lavender. A pure self color with soft like throat lines.		
ODIN (Heemekirk)15
Large deep salmon with red spot on lower petals. A very fine variety.		
ORANGE GLORY (Kunderd)10
Grand orange colored, with beautiful lighter throat. Very rich and striking color.		
PANAMA (Banning)05
Bright pink flowers. Almost solid color.		
PEACE (Groff)05
Large white, with a delicate lilac feathering on lower petals.		
PINK BEAUTY (Von Thol)05
Deep pink with a maroon blotch.		
PINK PROGRESSION05
PINK PERFECTION10
A most lovely apple-blossom pink. Six to eight blooms open at a time. Extra fine variety.		
PINK WONDER (Kemp)20
A truly wonderful flower. Massive shell pink. Bloom well set on spike.		
PRINCE OF WALES (Van Zanten)10
Delicate salmon pink. Very large flowers. Early.		
PRIDE OF GOSHEN (Kunderd)10
A giant "Kunderdi Glory" of salmon or flesh pink. Flowers exceedingly large with petals elegantly waved. Vigorous of growth.		
PURPLE GLORY (Kunderd)20
Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary.		

PRINCIPINE (Kirchoff) -----	.10
Crimson scarlet with white throat.	
QUEEN OF THE NIGHT (Diener) -----	1.00
Of rich velvety texture, almost black. Flowers large and well opened.	
RICHARD DIENER (Diener) -----	.50
Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large flaring blooms rivaling an orchid in beauty.	
RED EMPEROR (Groff) -----	.10
A pure deep scarlet. Very large flowers.	
REV. EUBANK (Velthuys) -----	.25
Clear porcelain blue. Burgundy stripe on creamy ground on lower petals.	
RED CANNA (Kunderd) -----	.10
Deep scarlet red. Very tall, strong spikes.	
ROMANCE (Kunderd) -----	.50
Large orange, salmon, rose. Red and yellow throat, wine bordered petals. Very showy.	
ROSE GLORY (Kunderd) -----	.30
Pure rose pink. Deeper in the throat. Extra good.	
ROSE ASH (Diener) -----	.20
This variety attracts the attention of all who see it. Ashes of roses color. A very large flower spike.	
ROSE PEARL -----	.10
Delicate pale pink, nearly white. Very early, flowers large and wide open.	
ROSEMARY (Bales) -----	1.50
White marked with fine hair lines and striplings of lavender rose, which becomes pure pink under artificial light. Markings carried clear through the petals giving the back of the blossoms the same effect as the front.	
ROEN VON KENNEMERLAND (Vel.) -----	.05
Deep rose pink with a yellowish throat. Enormous flowers.	
RUTH TAYLOR (Diener) -----	3.00
Snow white, without markings. Violet stamens. Flowers 6 to 7 inches across. Very long, strong spikes. We believe this is the first real white of large size.	
SARAH LILLE (Diener) -----	.10
Reddish lavender; throat, ruby mottled white. Spikes well built.	
SCARLET PRINCEPS (Kunderd) -----	.15
Rich scarlet. Six or more "Princes" like blooms open at a time. Throat a little deeper.	
SCARLANO (Kunderd) -----	.25
Light, bright orange red. Fine spike and flower, finely ruffled.	
SCARSDALE (Kunderd) -----	.15
Long spike, well opened flowers. Color a mauve lavender with rose tints.	
SCHWABEN (Pfister) -----	.05
Pure canary yellow, shading to a soft sulphur yellow, red blotch on lower petals.	

="Rozan"

SHIELA (Coleman) -----	.25
Almost the color of Prince of Wales, but much larger flower on a very tall spike. Very early.	
SWEET LAVENDER (Coleman) -----	.10
Beautiful light, lavender, deeper in throat with a purple blotch that enhances its beauty. Early.	
THOS. T. KENT (Diener) -----	.10
Rose pink with ruby running through center of each petal; very vigorous in growth; this is one of the largest varieties. Spikes at time six feet high. It has proven a favorite.	
TYCHO ZANG (Austin) -----	3.00
A beautiful shade of clear salmon pink with a brilliance unsurpassed and possibly unequaled under an electric light. Broad rounding petals. The flower usually measures 5" across; white throat faintly dotted with cerise.	
VIOLET GLORY (Kunderd) -----	.20
Massive flower. Rich self color, deep violet; deeper throat. Medium ruffled. Extra.	
VIOLET BEAUTY (Kunderd) -----	.25
Tall, large, cerise violet. Grand red throat blotches. Beautiful.	
WAR (Groff) -----	.10
Deep brilliant red. A very tall grower.	
WHITE GLORY (Kunderd) -----	.15
A very fine ruffled white. Beautiful iris blue throat.	
WHITE WONDER (Kemp) -----	.15
A Kemp production of merit. Large flowers of beautiful form.	
WHITE CITY -----	.20
Pure white, good texture and a very vigorous grower, late.	
WILBRINK -----	.05
A sport of "Halley". Retaining the early blooming qualities, but in color more nearly resembles "America."	
WILLIAM KENT (Diener) -----	1.50
Creamy shell pink with golden ochre center. Flowers very large. One of the best ruffled glads yet produced, considering size and amount of flowers open at a time. As high as fifteen flowers open at one time.	
W. H. PHIPPS (Diener) -----	5.00
La France pink. Flowers enormous and many open at one time on a remarkably tall spike.	
WOLVERINE (Vos) -----	.15
Light coral pink mottled deeper pink with tyrian rose blotch on light yellow ground on lower petals.	
YELLOW HAMMER -----	.10
Primrose yellow. Tall straight wiry spike with well arranged flowers.	
YOUELL'S FAVORITE (Kunderd) -----	.10
Very large flower and plant. Striking rosy lavender pink. Conspicuous and fine. Ruffled.	

"Rozan"

PRIMULINUS HYBRIDS

This graceful orchid like race of gladiolus has become extremely popular. While the flower is somewhat smaller, they are available in all colors. The wiry stems lend themselves particularly well for artistic arrangement, making them exceptionally valuable for decorative purposes.

ALICE TIPLADY (Kunderd)	-----	.10
A very fine choice large primulinus of a most beautiful orange saffron color.		
ALTAIR (Kunderd)	-----	.10
Extra tall, of finest salmon saffron. A grand color.		
ARLON (Kunderd)	-----	.20
Very large wide petaled flower of light salmon. Red throat with deeper central lines. Showy and conspicuous.		
BUTTERFLY (Kunderd)	-----	.10
Very strong and vigorous grower. Large, pale salmon yellow, ruffled flower, one of the best.		
DOROTHY WHEELER	-----	.10
Beautiful rose pink with lighter throat. Slightly ruffled.		
GOLD DROP (Kunderd)	-----	.15
An extra large deep pure yellow, red line on lower petals, ruffled.		
JEWELL (Zeestraten)	-----	.25
Fine shade of light pink over a soft yellow base. An extra choice early variety.		
MING TOY (Kunderd)	-----	.50
Large flower; of fine form, showy deep buff, yellow throat.		
MYRA (Kunderd)	-----	.05
A giant prim, deep salmon over yellow ground. Exquisite.		
MAIDEN BLUSH (Gruellimans)	-----	.10
A beautiful cream pink. One of our very finest primis. Tall wiry stems that lend grace to the cut flower.		
PRIMUNELLA (Kunderd)	-----	.10
A grand ruffled butterfly, orchid like flower. Orange saffron.		
ROANOAK (Kunderd)	-----	.15
A vigorous and large rich yellow. Very fine.		
SALMON BEAUTY (Kunderd)	-----	.10
Very large flowered, deep salmon, salmon yellow throat.		
SOUVENIR	-----	.20
Pure golden yellow, without markings. One of the most admired primis.		
SCARLET TREASURER (Austin)	-----	.25
A dazzling velvety scarlet, graceful spike, a very striking variety.		
ULRICA (Kunderd)	-----	.15
A choice rich yellow overspread orange, attractive large flowers		

= "Rozan" =

WE have listed here for your convenience the different varieties from our catalogue, according to the price per dozen of each variety.

50 cts. for 12

5c each

America
Empress of India
Gretchen Zang
Gen. Joffre
Halley
Ida Van
Jessie
Le Marechal Foch
Mrs. Fr. Pendleton
Mrs. Francis King
Mrs. Watt
Niagara
Peace
Kennemerland
Panama
Schwaben
Principine

100 for \$3.50

\$1.50 for 12

15c each

Albania
Carmen Sylva
Catherine
Golden Measure
Jack London
Louise
Mary Pickford
Mona Lisa
Mrs. H. . Bothin
Scarlet Princeps
Roanoak
Ulrica

100 for \$12.00

\$3.00 for 12

30c each

A. B. Kunderd
Corunna
Elkhart
Fairest White
Giant Nymph
Jenny Lind
Miss Maude Fay
Rose Glory

100 for \$24.00

\$1.00 for 12

10c each

Arizona Rose
Alice Tiplady
Anna Eberius
Baron Jos. Hulot
Altair
Bertrex
Crimson Glow
Chateau Thierry
Dorothy McKibbin
Dorothy Wheeler
E. J. Shaylor
Flora
Herada
L'Imaculee
Loveliness

Mary Fennell
Mr. Mark
Mrs. Dr. Norton
Mr. G. Moulton
Mrs. Wm. Kent
Maiden Blush
1910 Rose
Pink Perfection
Prince of Wales
Red, Emperor
Red Canna
Rose Pearl
Sweet Lavender
Yellow Hammer
Yowell's Favorite

100 for \$7.50

\$2.00 for 12

20c each

Arlon
Circe
Challenge
Elf
Fire Ribbon
Goliath
Leota
Monon

Mary S. Burke
Muriel
Pink Wonder
Purple Glory
Rose Ash
Souvenir
Violet Glory

100 for \$15.00

\$2.50 for 12

25c each

Adoration
American Beauty
Chautauqua Red
Diana
Elora
Fairland

Gold
Rev. Eubank
Shiela
Scarlano
Jewell
Scarlet Treasure

100 for \$20.00

\$5.00 for 12

50c each

Capt. Boynton
Duchess of York
Elizabeth Tabor
Fastidious
Golden Swallow
Illuminator

Jacoba on Bayren
Maine
Mrs. J. R. Walsh
Opalescent
Richard Diener
Romance

100 for \$40.00

"Rozan"

PLANTING

When Where How

Where: They will thrive in almost any place, but prefer a rich sandy loam and sunny location. Plant out in the border, or in special beds that have been well fertilized, where they will receive plenty of air and sunshine, away from the roots of trees and shrubs, to have them grow sturdy.

When: Successive planting will lengthen the season of bloom, and may be made from the middle of April, after danger of heavy frosts, to the latter part of June. There being quite a difference in the blooming period of different varieties it is well to plant both, early and late.

How: Plant bulbs from three to five inches apart and from four to six inches deep; sandy loam being more suitable for deep planting than clay. Deep planting has the advantage of largely doing away with the necessity of staking.

CULTIVATION:

A good thorough cultivation after every rain, and frequent hoeing to keep the top soil in a mulch condition, will eliminate the necessity of watering. When you do water, be sure to do it thoroughly. Keep out all weeds. Should your soil need enriching after the bulbs are planted you will find pulverized dry manures or bone meal the most beneficial; applied on the top of the soil after the plants are several inches high.

DIGGING AND STORING:

Dig bulbs in the late fall before they are too ripe. With a sharp knife or shears cut the top close to the bulb. Dry them in the air and sunshine for a week or two, being sure to protect them from frost at night. Remove the dirt and the old decayed bulb before storing. Store in a cool dry cellar.

CUT FLOWERS:

It is best to cut them in the morning when two or more flowers have opened, leaving from four to six leaves on the plant. Put them in a vase of fresh cool water. Each morning pick off all wilted flowers and cut about ½-inch off each stem, rinse and give fresh water. With this care the spike can be bloomed in the house to the terminal bud; lasting from a week to ten days.

You will enjoy your flowers more if, when planting, each variety is staked and labeled, thereby giving them a personality at blooming time. "Learn to know them by their name."

== "*Rogan*" ==

PEONIES

Prices quoted on peonies are for standard divisions, having from 3 to 5 eyes. We strongly advise planting of this size root. However, if the purchaser wishes to wait a longer time for typical bloom, we will furnish two eye divisions of varieties over five dollars (\$5.00), at one half the price quoted for regular divisions.

We guarantee all roots true to name, healthy and vigorous.

Shipping season begins in September and ends with the freezing up of the ground. We do not ship Peony roots in the Spring.

Adolphe Rousseau	Dark Crimson	\$ 2.00
Albiflora	White	2.00
Albert Crousse	Shell Pink	1.00
Alexander Dumas	Lt. Violet-rose	.50
Alfred De Musset	White	1.50
Alsace Lorraine	White	3.50
Altar Candles	Flame Color	2.50
Ama-no-sode	Bright Rose	10.00
Anamola Smouthii	Red	1.00
Asa Gray	Pink	1.50
Augustin D'Hour	Dark Red	1.00
Aurore	White	1.00
Avalanche	White	1.50
Avante Garde	Shell Pink	5.00
Aviateur Reymond	Bt. Cherry Red	5.00
Baroness Schroeder	Pure White	1.50
Bayadere	Cream-white	4.00
Beaute de Villecante	Violet-rose	1.00
Beauty's Mask	Blush-white	2.00
Boule de Neige	White	1.00
Bunch O' Perfume	Tyrian Rose	4.00
Brand's Magnificent	Dark Red	15.00
Carnea Elegans	Pale Pink	1.00
Charles McKillip	Crimson	3.00
Cherry Hill	Deep Garnet	18.00
Chestine Gowdy	Deep Pink	3.00
Claire Duboise	Satiny Pink	1.00
Couronne D'Or	White	1.00
De Candolle		1.50
Delachei	Violet Crimson	.50
Delicatissima	Lilac Rose	.50
Distinction	Carmine-rose	5.00
Dr. Brettoneau (Gr)	White	1.00
Dr. Brettoneau (Ver.)	Lilac-rose	2.50
Duc de Wellington	White cream center	1.00
Duchess de Nemours	White	.75
Duchess de Orleans	Salmon	1.00
Edulis Superba	Pink	.50
Eglantine	Pink	2.00

"Rozan" =

Elizabeth B. Browning	White	15.00
Elwood Pleas	Pink	5.00
Enchantress	Cream White	5.00
Eugenie Verdier	Pink	2.00
Estafette	Carmine	2.00
Excelsior	Violet Purple	2.50
Felix Crousse	Red	.75
Festiva Maxima	White splashed red	1.00
Floral Treasure	Pink	.75
Francis Willard	White	3.00
Frances Shaylor	Deep Cream	12.00
Faribault	Deep Rose	4.00
Galathee	Flesh White	5.00
Gen. Bertrand	Solferino-red	1.50
Georgiana Shaylor	Rose Pink	7.50
Germaine Bigot	Lilac Rose	1.50
Gigantea	Large Pink	1.00
Ginnette	Salmon	7.50
Gismonda	Pink	2.50
Gloire De Charles Gombault	Rose	1.00
Grandiflora	Pink	2.00
Grover Cleveland	Red	2.00
Grace Loomis	White	20.00
Gran' Nivea Plena	Cream Tinted Salmon	1.00
Henry Avery	Flushed White	7.50
Humei	Cherry Pink	.75
James Kelway	Pale Pink	2.00
Jeanne D'Arc	Rose	1.00
Jeannot	Shell Pink	20.00
Jessie Shaylor	Deep Cream	15.00
Jubilee	White	5.00
Judge Berry	Flesh Pink	7.50
Karl Rosenfield	Crimson	2.00
Kelways Glorious	White	30.00
Kelway's Queen	Flesh Pink	20.00
Lady Alexander Duff	Pale Pink	5.00
La Etincelante	Carmine	3.00
La Fayette	Bright Pink	2.50
La Fiancee	Cream White	3.00
La France	Apple Blossom Pink	8.00
La Jour	Pure White	5.00
La Lorraine	Cream White	7.50
Lamartine	Carmine	10.00
La Perle	Rosy Flesh	1.50
La Rosiere	White Straw Center	1.50
La Tendresse	White	1.00
La Tulipe	Pale Pink	.75
Laura Dessert	Pale Yellow	10.00
Lora Dexheimer	Flaming Crimson	4.00

== "Rozan" ==

Le Cygne	Cream White	18.00
Livingston	Deep Pink	1.00
Longfellow	Crimson	5.00
Loveliness	Blush Pink	5.00
Louis Van Houttei	Crimson	1.00
Luetta Pfeifer	Pink	20.00
Mme. Aug. Dessert	Pink	2.00
Mme. Bucquet	Dark Crimson	1.00
Mme. Calot	White Flushed Pink	1.00
Mme. Camille Bancel	Light Pink	1.00
Mme. Crousse	Delicate Shell Pink	1.00
Mme. De Galhau	Flesh Pink	1.50
Mad. de Treyerian	Light Pink	4.00
Mad. de Verneville	Milk White	.75
Mad. de Vatry		1.00
Mme. Ducel	Pink	.75
Mad. Emile Galle	Shell Pink	1.00
Mad. Emile Lemoine	Milk White	1.50
Mad. Geissler	Pink	1.00
Mad. Joan Sallier	Carmin Rose	4.00
Mad. Jules Dessert	Flushed Pink	5.00
Mad. Lemonnier	Lilac White	1.00
Mad. Manchet	Rose Pink	6.00
Mad. Gaudichau	Dark Crimson Garnet	7.50
Mad. Muyssart	Solferino Red	1.50
Mad. Savreau	Lavender and White	4.00
Mlle. Leonie Calot	White Flushed Pink	1.00
Mable Franklin	Pink	20.00
Marcelle Dessert	Light Pink	2.00
Marguerite Gerard	Pale Pink	1.50
Marie Crousse	Shell Pink	2.50
Marie Jacquin	Flesh White	1.00
Martha Bullock	Rose Pink	18.00
Mary Brand	Crimson	5.00
Mary W. Shaylor	Flesh Pink	20.00
Mathilde de Rosenbeck	Lilac-rose	1.00
Midnight	Deep Maroon	1.00
Midsummer Night's Dream	White	1.50
Mignon	Pale Pink	7.50
Mikado	Red	3.50
Milton Hill	Pink	3.00
Miss Salway	Cream	10.00
Modelle de Perfection	Pink	1.00
Modeste Guerin	Deep Rose	1.00
Mons. Dupont	Ivory White	1.00
Mons. Jules Elie	Pink	1.50
Mons. Martin Cahuzac	Crimson Maroon	4.00
Mont. Blanc	Lilac White	5.00
Moses Hull	Pink	5.00
Mrs. Ed. Harding	White	50.00
Nina Secor		25.00

"Rozan"

Octavie Demay	Blush Pink	1.50
Officinalis Rubra	Vivid Crimson	.75
Old Silver Tip	Red	2.00
Opal	Pink	5.00
Perle Blanch	White	5.00
Petite Reinee	Deep Pink	2.00
Phillippi Rivoire	Deep Crimson	25.00
Philomele	Pink and Yellow	1.00
Phillis Kelway	Blushed Pink	10.00
Pierre Ducharte	Deep Shell Pink	2.00
Pink Lady	Pink	1.00
President Taft	Hydrangea Pink	2.50
President Wilson	Pink	50.00
Primevere	Pale Yellow	5.00
Prince de Talindyke	Dk. Purple Crimson	1.50
Princess Maude	Lilac White	1.00
Phoebe Carey	Lavender Pink	8.00
Pride of Langport	Shell Pink	5.00
Rubra Superba	Dk. Crimson	1.00
Rachel	Garnet Red	7.50
Raoul Dessert	Shell Pink	15.00
Raphael		3.00
Reine Hortense	Pink	2.00
Richard Carvel	Crimson	5.00
Rosa Bonheur	Brilliant Pink	5.00
Rosette	Shell Pink	7.50
Ruth Brand	Lavender Pink	2.00
Sarah Bernhardt	Shell Pink	3.00
Simon Chevalier	Shell Pink	1.50
Solange	Amber White	7.00
Souv. de Gaspard Calot	Pink	.75
Standard Bearer	Pale Pink	15.00
Stanley	Bright Pink	2.00
Stephanie	Pink	3.50
Suzette	Bengal Rose	3.00
Secy, Fewks	Creamy White	20.00
The Moor	Red	1.00
Therese	Lavender Pink	5.00
Tri. de Expo. de Lille	Pink	1.00
Torangelle	Salmon	5.00
Umbullata Rosea	Light Pink	1.00
Venus	Shell Pink	2.00
Victorie de La Marne	Red	7.50
Victor Hugo	Dark Red	1.50
Walter Faxon	Bright Rose	2.50
Welcome Guest	Rose	3.00
Wm. F. Turner	Deep Red	7.50
Winifred Domme	Dark Red	3.50

== "Rozan" ==

IRIS

A general list of iris arranged as to color, according to the planting in our show garden.

Iris are priced per single root, or strong division, and will be ready for delivery from July first to September fifteenth.

A descriptive list of Peonies and Iris will be furnished on request.

Color and Price List.

WHITE:

White Knight	\$.75
Kashmir White	2.50
Innocenza	0.50
La Neige	1.00
Mrs. H. Darwin	0.25
Mrs. G. Darwin	0.25
Dimity	1.50
Florentina	0.25

WHITE AND COLOR:

Pocahontas	\$.50
Anna Farr	1.50
Jeanne D'Arc	0.35
Ma Mie	0.50
Leda	.25
Mme. Chereau	.35
Parisiana	.50
Aletha	.25

YELLOW:

Flavescens	\$.25
Zwannenburg	1.50
Shekina	1.50
Aurea	.25
Citronella	15.00
Sherwin Wright	.25
Virginia Moore	2.00

YELLOW (Brown Falls)

Iris King	\$.50
Marsh Marigold	3.00
Barton Harrington	1.50
Honorabilis	.25
Maori King	.25

WHITE AND COLOR (Flushed Yel.)

Mme. de Seigne	\$1.00
Minnehaha	1.00
Mary Garden	.50
Mercedes	2.00
Anne Leslie	1.00
Dalila	1.50
Rhine Nixe	.50
Daphne	3.00
Mrs. Fryer	.50

YELLOW (Violet and Purple Falls)

Mme. Choubout	\$2.00
Princess Vic Louise	.25
Loreley	.35
Katheryn Fryer	1.50
Grevin	2.00
W. J. Fryer	1.50
Pfauennauge	.25
Miss Eardly	.25
Mithras	.25

YELLOW BLENDS:

Mady Carrier	\$1.50
Afterglow	.75
Ochracea Coerulea	3.00
Montezuma	1.50
Eldorado	.50
Trianon	1.50
Turco	1.50
Sindjka	2.00
Swatara	.50
Quaker Lady	.35

PINKISH (Red Dominating)

Schwanhilde	\$4.00
Windham	.35
Lohengrin	.35
Cecile Minturn	2.50
Wyommising	.25
Her Majesty	.25
Troost	1.00
Lady Byng	6.00
Dream	2.00

ROSE (Light Purple)

Phyllis Bliss	\$2.50
Sweet Lavender	2.50
Asia	5.00
Isoline	.50
Mrs. Alan Gray	.50
Seminole	1.50
Rosewaxy	1.50
Queen of May	.25
Trautliebe	.25

"Rozan"

PURPLE

Caprice	\$.25
Ed. Michell	2.00
Hautefeuille	1.00
Regan	3.00
Othello25

RED BLENDS

Mad. Pacquette	\$.25
Queen Alexandria25
Dejazet	1.00
Mme. Cheri	2.50
Sherbert	1.50
Opera	2.00
Cardinal	20.00
Prosper Laugier50
Dr. Bernice25
Fryer's Glory	1.00
Imperator	10.00
Col. Candelot	1.00
Ambigue25
Medrano	2.50
Cretonne	1.00

PURPLE BICOLORS:

Dora Langdon	\$1.00
Leverrier	4.00

PALE BLUE

Mother Of Pearl	\$2.50
Yvonne Pellitier	3.50
Caterina75
Avalon	20.00
Mlle. Schwartz	2.50
Queen Caterina	1.50
Brandywine	6.00
Princess Royal	1.00

BLUE:

Glory de Hilligom	\$.25
Ring Dove	1.00
Delicatissima	2.00
Clio50
Pallida Dalmatica25
Drake	1.00
Albert Victor25
Juanita35
Cluny	1.50

Stamboul	1.00
Gold Crest	1.50
Corrida	1.00
Ballerine	2.00
Bluette	1.00
Crusader	2.00
Shalimar	1.00
Violacea Gd. Flora25
Ricardi Fonce	3.00
Trojan	2.00
Amas25
Orriflame75

DARK BLUE:

Black Prince	\$1.50
Parc de Neuilly50
Rafette	1.50
Canopus	7.50
Glory of Reading50
Firmament75
Lent A. Williamson	1.00
Alcazar	1.00
Ambassadeur	2.00
Merlin	1.25
Prospero	2.00
Archeveque50
Souv. Mad. Gaudichau	2.50
Kochii25
Purple King25
La Nuit75

BLUE BICOLORS:

Lady Foster	\$1.00
Lord of June	1.00
Nine Wells	1.00
Rembrandt75
Blue Jay50
Syphax	1.00
Perfection25
Azure	2.00
B. Y. Morrison	1.50
Magnifica	2.50
Molier	1.50

INTERMEDIATES:

Dorothea25
Ingeborg25
Helge25
Walhallia25
Zua	1.00

== "Rozan" ==

A.G. BRITISH PROP'R
Waler Road Gardens
Worth While
Peonies
Iris
Gladys
Toledo, Ohio
Phone Navarre 2953

Date_____192_____

Name _____

Street and Number _____

City and State_____

Please Ship _____ Via _____
(Insert "At Once" or give date shipment is desired)

Unless references are furnished, new customers should send cash with order.

LANDSCAPE SERVICE



Unless you are thoroughly familiar with plants and their habits, the designing, construction or maintenance of a garden, estate or home grounds, it will pay you to employ the services of a professional landscape architect. It is their natural instinct to create pleasing and harmonious arrangement, instead of crowding the premises with unnecessary nursery stock.

Too much stress can not be laid on the value of the initial plan or report of any development, for by following a landscape plan that has been carefully sketched and detailed, the final results can be foreseen whether the work is carried out all at once or not, and many expensive mistakes avoided.

Our service includes consultation, preliminary studies, planting and construction plans, and supervision of the entire work. Our office is equipped and qualified to handle both the small or more extensive development, and is always at your service. Call Main 2747, or write us at 2301 Madison Avenue, for the benefit of our experience and training.

WALES ROAD GARDENS
"LANDSCAPE DEPARTMENT"



Wales Road Gardens

Station A, Box 53

Toledo, Ohio



